Islamic Center THE RENAISSANCE OF AAIC

Industria in Salver Islamic enter

PRAYER



Mosques are places where Muslims pray, remember and find serenity and solace in own self. The number of people praying at AAIC are at highest record. At full capacity, AAIC hosts approximately 3,000 people that attend for prayer, social and education in every week.



DAWAH



AAIC Imams provide weekly study circles on various subjects for both menand women to help people learn about their religion. The weekly sessionsare offered both in English and Somali languages. Likewise, the monthlylecture for the sisters is alive and is a great way to network and strengthenthe sister's spiritual journey and relationship with the Masjid.



RAMADAN



The Holy month of Ramadan attaches families and individuals closer to Allah and strengthen their relationship bond with religion. AAIC Imams lead during night prayers with their beautiful and melodious voices. AAIC also hosts community Iftar (meal for breaking of the fast) and provides Suhuur (pre-dawn meal) to bring people from every walk of life to invigorate their faith and connect with each other while fulfilling their religious obligations.







AAIC hosts the largest Eid prayers, which attract many Muslims and requires multiple prayers to accommodate such large crowd. AAIC has been using the Minneapolis Convention Center for Eid events, but last year's Eid Al-Adha, we prayed one of the most iconic buildings in the states, 'The US Bank Stadium'. The stadium attracted a full house of at least 34,000 worshippers including many non-Muslims who showed up to experience and it was the first and one of its kind.



EDUCATION & TRAINING

To provide an Islamic environment where students can memorize, understand the Quran and to instill Islamic morals in the hearts of our students.

DUGSI/MA'HAD



AAIC education mission is to nurture, develop an engaged and informed Muslim American future generation who will lead in making positive contributions in our society. The Dugsi and Ma'had are catering for more than 1000 girls and boys aged 6 to 21 years old and continues to build on its strengths. Demand for places remains high and therefore a wait list is established. AAIC curriculum includes Quran. Islamic Studies (Figh, Tafsir, Hadith and Seerah), and basic Arabic language. A key priority is to maintain learning environment, help students discover their own identity and feel comfortable while observing new possibilities. AAIC Dugsi had its 10thannual Quran graduation, remembered 10th years of Tahfeed anniversary and held a panel discussion for students from 2008 to share their experience with today's students. We are happy to see our students completing the Quran and celebrating the tremendous milestone of their lives.



ASL



AAIC became the first Islamic center in Minnesota to introduce American Sign Language (ASL) class for hearing impaired students. This was made possible by the Masjid, parents and Ustada IDIL MOHAMED who made this dream possible. We see an increasing number of deaf students coming to the Masjid to join the class. As of now, there are approximately 20 students attend and benefit from this class. AAIC is helping to break down communication barriers with deaf students to fully experience and participate the programs and services of the Masjid.



IQRA ISLAMIC SCHOOL



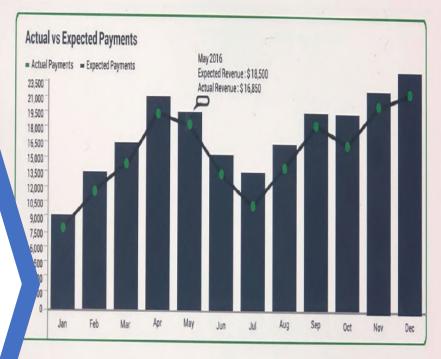
Iqra School is a K-5 private Islamic School that is committed to help students realize their utmost potential. Islamic Education is applied in every class and activity throughout the day to instill the value of virtues and strong moral principles in the hearts of students. Iqra School will set students for benchmark of excellence through comprehensive, core knowledge curriculum that's expected to exceed the state of Minnesota's academic standards.

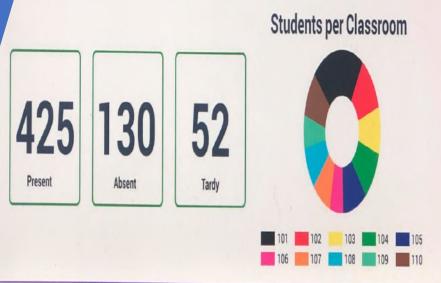




DUGSI SYSTEM

AAIC uses a system that allows educators and administrators to deliver achievements in the classroom, manage student's information and gives our teachers the ability to make attendance every day over their phone. The system keeps track of paid and unpaid payments, communicate with parents by sending text notifications and allows parents to have access of all the information they need, such as their child (ren) progress and connect with teachers.





TEACHER TRAININGS



AAIC offers teachers from Dugsi, Ma'had and IQRA rigorous trainings designed to help their knowledge, attitudes, behaviors, and skills required to perform their tasks effectively and efficiently in the classroom and school. Teachers attend local and yearly trainings held in Chicago and organized by ISNA where our teachers meet and network with other Muslim teachers and experts in the field of Islamic Education.





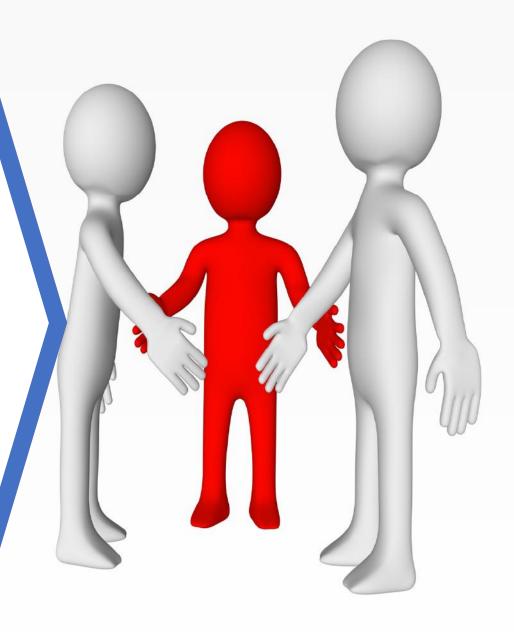




COUNSELLING & MENTORING



AAIC provides counselling, mentoring, and conflict resolution services for students, couples, and businesses. The demand for guidance, advice on A personal level and religious matters are immense and continues to grow. AAIC Imams are working at full capacity to deal with the people who are seeking help, either in person, by email, and/or by telephone.



FAITH IN HEALTH



Faith in Health have proven to be highly successful to promote health information to the community through recruiting Imams. Imam training has become one of the major strategic information broadcast mechanisms for Faith in Health for our community. Over 20 Imams and religious teachers have completed two yearlong Imam training sessions. The Imams learned Mental Health conditions, signs and symptoms, causes, risks factors, preventions and treatment methods. The training covered on various topics which include Depression, Anxiety, PTSD, Substance Abuse, Addiction, Family relationships, Adolescent Development, Child Disorder, Cognitive Behavioral Therapy (CBT), Bipolar, Schizophrenia and Personality Disorders.



TWIN CITIES HEALING



Twin Cities Healing Group is a program initiated by Imam Mowlid to meet the needs of the deserving and forgotten group of sick people in the Hospitals. The visitation offers prayers to reduce the emotional isolation of the sick people who are laying on the Hospital beds.



GRAND IFTAR



AAIC hosts an annual grand Iftar and has been very effective at inviting neighbors, other faith leaders, and members of the Muslim community to have a joint Iftar in the blessed month of Ramadan. AAIC normally have over 200 guests attending its annual grand Iftar that includes Imams, members of the various committees and volunteers.





CITY OF MINNEAPOLIS OFFICIALS



AAIC hosted public safety town hall meeting to discuss public safety issues and give your ideas and feedback on how we can improve public safety. The meeting was attended by elected officials, including the Minneapolis Mayor Jacob Frey, Minneapolis Chief of Police Mederia Arrandondo, Councilmember of ward 9 Alondro Cano, state representative Hodan Hassan, Hennepin county commissioner Angela Conley, Hennepin county Sheriff Dave Hutch, 3rd precinct inspector Michele Sullivan, Minneapolis school board elect Said Ali, Imams, community leaders, and business owners. The community expressed concerns towards youth violence, the opioid crises and next steps in working together to increase the success of preventative efforts.





Meet State Legislators



AAIC along **Spirit of St. Stephen**, **Our Saviors** and Muslim Coalition leaders met with 62A district legislators Senator Jeff Hayden and Representative Hodan Hassan. The In-District meeting addressed a variety of issues including 100% Clean energy, Islamophobia, CCAP, Freedom to drive and more!



TOWNHALL WITH ILHAN OMAR



AAIC hosted a town Hall meeting for Rep. Ilhan Omar where she introduced her staff and explained to the community the scope of work her office does for the 5th District residents. Furthermore, Rep. Omar answered questions about US relationship with Somalia, Healthcare, Education, youth violence and more!







AG KEITH ELLISON



AAIC hosted a post-election community appreciation for Attorney General Keith Ellison. Mr. Ellison thanked the community for showing up, getting their voices heard and further expressed his appreciation for the community and its activism.

HOMELESS CLOTHING DRIVE



As Minnesota winter gets very cold and harsh, AAIC distributed over one hundred new blankets to help dozens of homeless people and at-risk children and their families living in tents along Hiawatha Avenue in Minneapolis. The homeless most appreciated of being recognized and expressed gratitude with the gifts. Besides, it was a strategic move for AAIC involved in helping people in need in the community and the overall image of the community.





NEIGHBORHOOD CLEANING



This is an annual event in partnership with Philips Midtown Neighborhood to clean up the Phillips area and instill a sense of community accountability to the residents and neighbors.



VISITORS



AAIC hosts college and university student visitations. Visitors are normally given the opportunity to see the main prayer hall of the Mosque and parts of the center that deliver projects and services for the community and later meet with the Imam to discuss about relevant topics and have an answer for religious questions.





SCHOLARLY VISITS



AAIC is fortunate enough to have built a strong relationship with the best quraa' in North America and worldwide, and noble scholars who have continuously blessed us with their visits and our community has greatly benefited from their presence.















MEDIA



MASJID'S WEB STATS

FACEBOOK

The Majority of our traffic is organic and Facebook is accountable for 45% of this traffic.



55%



MOBILE

90%

90% of our website visitors are accessing our website from their mobile devices.

GOOGLE

The rest of our is directly from Google, again this source of traffic is organic. This means that our Masjid is consantly being searched worldwide by people on Google, they usually find us on Facebook because of our engagement is very high.

10%

DESKTOP

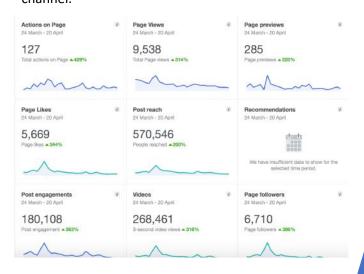
Only 10% of our traffic is coming from laptops and desktops.

MEDIA



AAIC continues to place importance on media work and are constantly look for new ways to engage with our audience. AAIC are now working on to redesign its website, which we hope will make it easier visitors to navigate.

The weekly khutbah (sermon) continues to be uploaded to the Facebook. The page has seen steady growth with over 20,000 followers and users who keep up to date with the Masjid activities. In addition, there is a post reach of 527.6k, post engagements of 200k and over 5,309 new page likes in the of March 2019. We will launch Twitter and Instagram accounts soon to inform our followers of the important updates and activities. Our YouTube channel has grown since its creation in 2008 and people start subscribing the channel.





NEWSLETTER

The Masjid this year began a monthly newsletter and it currently has hundreds of subscribers from the local community. The newsletter enables us to reach out to our congregation and to keep them updated regarding Masjid events, updates, and announcements. It's been instrumental to our growth as we take a more serious approach to the Masjid's media outlets.

AAIC Youth



AAIC offers a holistic experience to the youth through faith-based education and activities to be successful in BOTH lives. There are generational, cultural and social rifts that changed the way our future young generation of Muslims explore their identity. AAIC is the largest and most active worship place in North America and therefore strives for our youth to experience a sense of belonging and purpose relating them in projects and activities of spirituality, service and giving them responsibility and roles for themselves. In addition, AAIC recognizes the serious issues that our youth are dealing with such as rebelling against their parental values. As a result, AAIC has hired Imam Mowlid Ali who is young, knowledgeable, fluent of three languages (Somali, English and Arabic) with a tremendous experience. The Imam is tasked on closing the generational gap and finding solutions for the challenges that Muslim youth face on a daily basis. Imam Mowlid takes the voices of young Muslims seriously by creating an inclusive environment for them, and provide a more optimistic vision to grow spiritually, socially and academically through relevant discussions for the youth. Imam Mowlid has now a public youth study circle on Friday nights and Mondays for college students. Imam Mowlid is now working on a retreat summer program for the youth.



AAIC Youth















YOUTH
CODING SEMINAR



We hosted two youth coding seminars since 2017, we invited brothers who are in the tech field from Seattle to come and teach our machad and dugsi youth of AAIC how to code. The youth loved this program and want to do it again in the future, they were exposed to tech and STEM, which will help them in the future if they wish to continue this path in college.

We are 100% the very first Islamic center to hold such a program in the state of Minnesota.







FRIDAY HALAQAH



Imam Mowlid has a public youth study circle on Friday nights and Mondays for college students. Imam Mowlid is now working on a retreat summer program for the youth.



SUMMER SISTERS



The program provides a more relaxed learning atmosphere for females over 16 years of age to learn, network and socialize in a comfortable atmosphere.



ANNUAL YOUTH CONFERENCE



AAIC youth along their partners held a very successful annual youth conference at Hyatt Regency Minneapolis. The title of the conference was **Broken:**Mending the Hearts and Rebuilding Hope. There were lectures delivered by Sh. Hassan Mohamed from Avondale, VA. Sh. Mowlid Ali from Raleigh, NC at the time and Sh. Aysha Wazwaz and Sh. Yousuf Soussi who are local Sheikhs. The conference had entertainment section with brother Boona Mohammed from Canada and three panel discussions with people of different backgrounds and experts on social issues as well as religious ones. The event was run solely by AAIC youth with admin supervision and tickets sold out with a record turnout.







FACILITY REPORT



Our Ninety-Five thousand square foot facility houses prayer halls for men and women, three schools (AAIC weekend Education, IQRA school and Weekday programs), a full-service kitchen, and a bookstore. Besides, there is 30% of the building that haven't been utilized in a full capacity and there are huge demands and calls of requests for space upgrade. The phase III project which consists k-12 school, Darul-Qur'an, Management offices and full gymnasium is in its final stage.



SECURITY UPDATE



In the past couple years, the focus has been to improve security. To that end, AAIC have hired UPA (private security company) to provide security outside the building during weekends, peak hours and big events. In addition, we have been in close collaboration with the Minneapolis Police Department to increase patrol in the vicinity of AAIC during tensions.

In the after math of New Zealand mosques terror attacks, AAIC upgraded its security by hiring an OFF-DUTY Police officer on weekends (Friday, Saturday and Sunday). We are now working on implementing many of their recommendations such as increasing the number of entry points, upgrading existing entrance and exit doors, and setting up an intercom system that lets us communicate the whole building in case of emergency.





SURVEILLANCE UPDATE



AAIC property is under 24/7 video surveillance. We recently installed additional cameras and now working on installing video doorbell ring on certain doors and hiring in house security personnel to curb the high cost of the UPA and OFF DUTY POLICE. Furthermore, many more security measures are under consideration.





MAINTENANCE UPDATE



In the past two years, up keeping the facility by doing regular maintenance, setting new rooftop HVAC units, replacing old audio system, installing commercial outdoor lights and LED fixtures for the prayer hall, wood paneling for upstairs classes and hallways, a wireless access points (WAP),renovating bathrooms, painting walls, purchasing new Sofas for the wedding hall, installing new carpets for the main prayer hall and multi-purpose area and landscaping has been a priority.





MAINTENANCE UPDATE



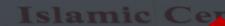


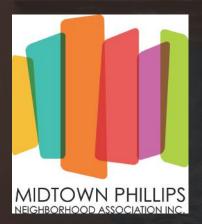




PARTNERSHIPS

AAIC is grateful to have partnered with these amazing organizations who are doing great work in the greater Minneapolis area.



















MINNESOTA COUNCIL OF CHURCHES Refugee Services





